

MP Sponsorship Levels

July 1, 2025 - December 31, 2026

PATHFINDERS	\$10,000 Trailblazer (1)	\$5,000 Pathmaker (4)	\$3,500 Navigator (4)	\$1,500 Explorer (10)	\$500 Wayfinder (10+)
MOBILITY PATHFINDERS WEBSITE					
MP sponsor recognition page listed by sponsor type	•	•	•	•	•
Recognition as Founding Sponsor	•	•	•		
Front page logo display	•	•			
Direct link to sponsor's website	•	•	•	•	•
Featured access to post job listings	•	•	•	•	•
ONLINE EVENTS					
Logo on promotional materials & event postings including social media blasts	•	•	•		
Annual 5-minute pitch at a MP event	•	•	•		
Recognition and acknowledgement during all events	•	•	•	•	
Podcast 30-second commercial	•	•			
PROMOTIONS & EMAIL MARKETING					
Logo featured in email marketing blasts and social media posts for monthly Member Spotlights, weekly blog posts	•	•	•	•	
Content contribution opportunities including company profiles (up to 4 per year)	•	•	•		
SCHOLARSHIPS					
Participation in scholarship award selection process	•	•			
Direct access to professional growth & development opportunities	•	•	•	•	•
COMMEMORATIVE RECOGNITION					
Founding Sponsor swag item	•	•	•	ndustry influence	•

Mobility Pathfinders is an independent association without direct ties to any existing industry organization. The group is led by game changing industry influencers whose primary focus it to promote women in our industry. Founding sponsorship and engagement will be promoted heavily to recognize this unique initiative that is focused on the professional development of women at all levels of their career. In all instances, membership dues are not included in sponsorship costs. Active membership required for all sponsors and are due upon sponsorship confirmation. All sponsor levels can be companies or individuals interested in supporting Mobility Pathfinder initiatives.